

## ***GOALS OF THE ASSOCIATION AND AREAS OF ACTIVITY***

The association was founded to promote, develop and improve the competitiveness and excellence of entrepreneurs through the networking of all relevant factors of the public, private and scientific-research sectors.

The association operates in the fields of economy, entrepreneurship and education, science and research.

## ***ACTIVITIES OF THE ASSOCIATION***

- work planning and organization of workshops, seminars, symposia and conferences
- connecting with companies, investors and other entrepreneurial associations that promote entrepreneurship in the country and abroad to collect information and exchange experiences,
- publication of books and magazines in the field of entrepreneurship intended for entrepreneurs,
- informing the public about the goals and work of the International Institute of Entrepreneurship.
- independent application for tenders and participation in other European Union projects together with compatible partners from Croatia but also from the European Union and also with partners from the accession countries of the European Union,
- assisting in the application of European Union projects for all economic entities from Croatia,
- creating development strategies for local self-government units related to the economy and entrepreneurship,
- creating strategic plans for the development of entrepreneurship with established goals and priorities and the corresponding plan,
- determination of the need for new investments and targeted attraction of domestic and foreign investments in the entrepreneurial sector,
- identification, development and implementation of strategic projects to improve the competitiveness of the entrepreneurial sector,
- creation and implementation of the entrepreneurial sector strategy with the corresponding plan,
- lobbying in the creation of a legislative and strategic framework for the entrepreneurial sector at the national and EU level,
- achieving cooperation with domestic and foreign partner institutions